



mobilethoughtleaders

Industry best practices and Vox Mobile Advisory Solutions - created with MTL member reported challenges.

Mobility Summit

A strategic session providing insight and guidance on Enterprise Mobility best practice and advanced case studies, customized to your organization.

Reduced Risk of Project Failure

Enterprise Mobility has transitioned from being an interesting set of technologies to being an essential aspect of productivity enhancements, customer engagement, and breakthrough innovation. Unfortunately, many organizations have experienced mobile projects that fall short or outright fail due to a litany of factors that, collectively, we refer to as the M-gap.

The M-gap is usually composed of political issues, management misunderstandings, and an allocation of focus and resources on efforts that won't deliver breakthrough innovation.

Strategic Content, Clear Next Steps

Mobility Summits are designed to help organizations identify, understand, and address the sometimes dense fabric of factors that make up their M-gap and work collaboratively towards solutions by expanding the level of understanding amongst stakeholders of what is possible and the issues their colleagues are facing.

Each Summit is designed specifically for the intended audience and includes insights from:

- Our knowledge of your current environment
- What others in your industry are accomplishing
- The most innovative and successful use cases across all industries

For each topic, Vox Mobile will present a brief thought leadership overview and then facilitate discussions and planning. The presentation includes current insights from analysts, our global client base of over 1200 organizations and the Mobile Thought Leaders community of 3,000 mobility professionals. The intended outcome is consensus on some next steps.

Valuable Outcomes

Participants can expect to leave the Summit with a number of valuable insights and experiences:

- A more complete understanding of how mobility is being employed by other organizations in your industry and across the wider business community.
- A better understanding of the goals and concerns of your colleagues and how it impacts mobility plans and projects and the prospects for digital business initiatives
- Improved context for your views on the value and risks of mobility in your business

Who should attend?

Diverse participation is the key to success. Usually this includes:

- Strategy Leadership
- Sales Leadership
- Product Development Leadership
- Senior IT Leaders
- Security Leaders
- Logistics leadership
- Legal & HR representatives
- Compliance representatives

Common Topics for Distribution and Logistics:

- Enhancing end-user experience: visibility and customization
- Security for the Internet of Things (IoT)
- The Mobilized Sales Force
- Warehouse safety and mobility
- Mobile Security: defending the ever-changing mobile environment
- BYOD in 2017
- Rapid App Dev

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